



eNlight OTT

**POWERED BY
UNITED MEDIA WORKS (UMW)**

INTRODUCING



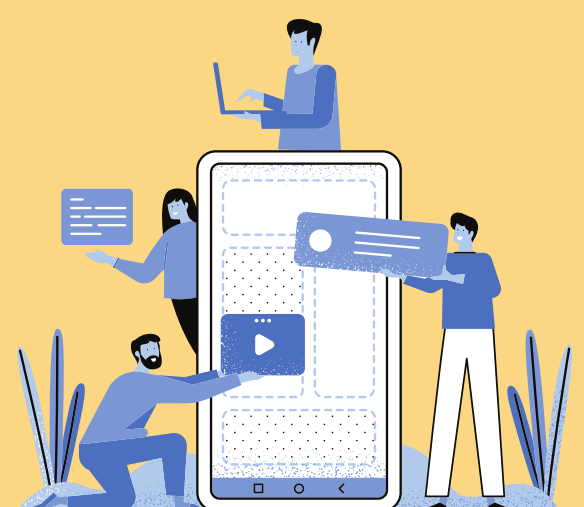
PRODUCT BRIEF

eNlight OTT is Enterprise grade self-hosted SaaS video streaming solution, which enables the content owners to have Multi-device delivery and Various Monetization models such as Video-On-Demand (VOD), Audio On Demand (AOD), IPTV and more.

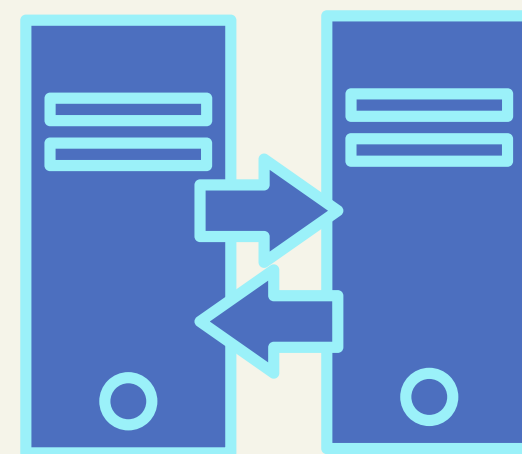
eNlight OTT has high security features. eNlight OTT provides economical video streaming solutions which can have huge savings in bandwidth and hosting costs.



ENLIGHT OTT PLATFORM SERVICES



**Mobile Application
Development**



**Hosting & Bandwidth
Solutions**



**Integration for Mobile and
TV Apps**



**Streaming
Consultation**

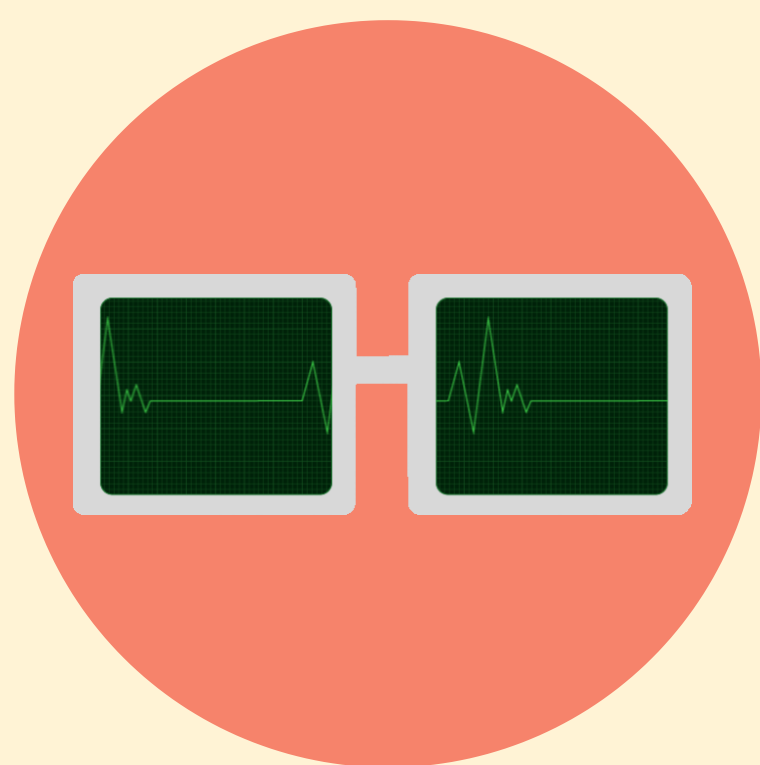


**Video on
Demand Solution**



**Video Encoding & DRM
integration**

ENLIGHT OTT PLATFORM HIGHLIGHTS



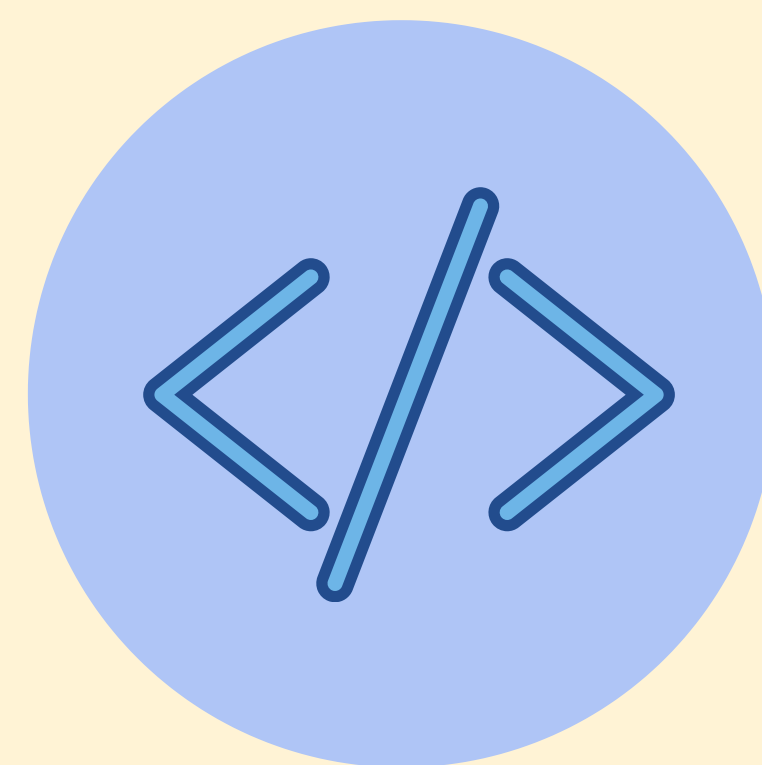
ADAPTIVE BITRATE STREAMING

Ensures a buffer-free streaming experience without concerning for the available bandwidth.



FASTER PLAYBACK

Dynamic searchable video stream through the forward & backward buttons



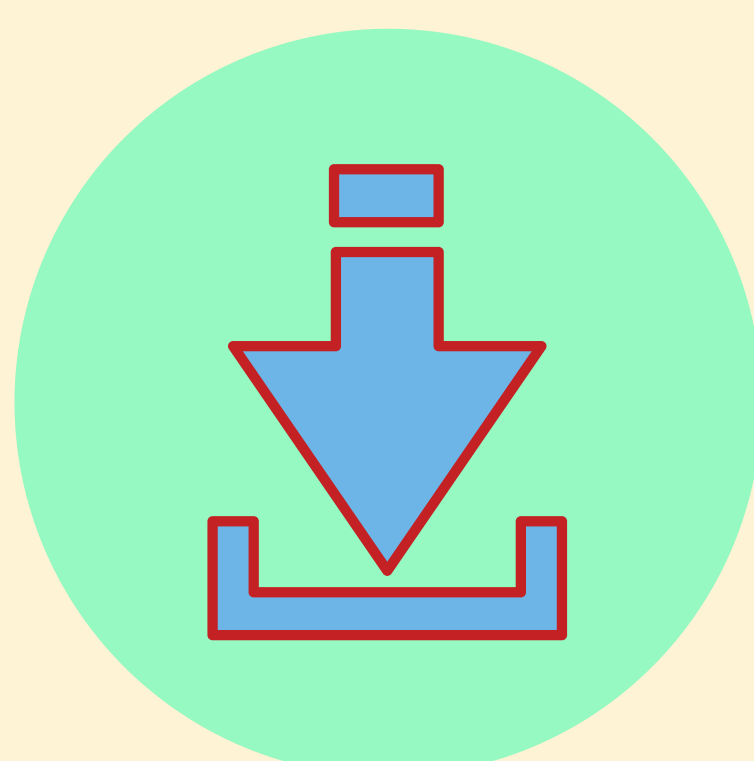
TRANSCODING SYSTEM

Built-in transcoding system would ensure streaming to wide range of devices.



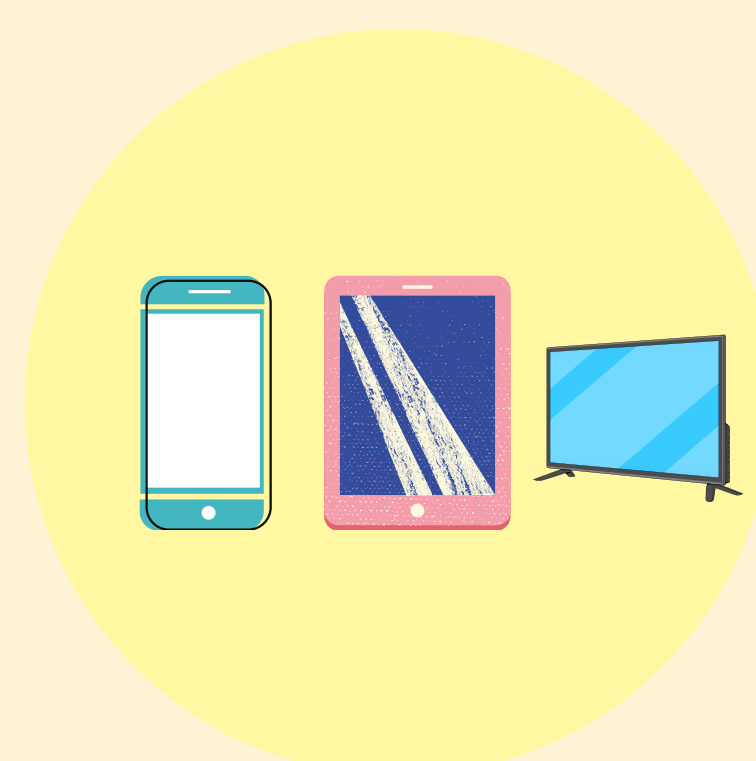
HLS FEED

Videos can be streamed with minimal latency issues smoothly.



OFFLINE DOWNLOAD

With Offline viewing option can watch videos even without an internet connection through mobile applications.

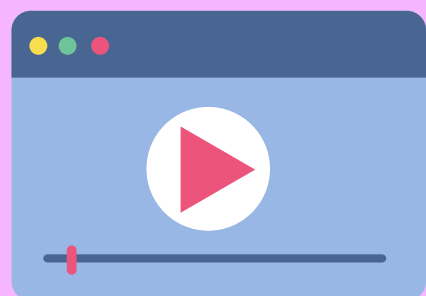


MULTI SCREEN DELIVERY

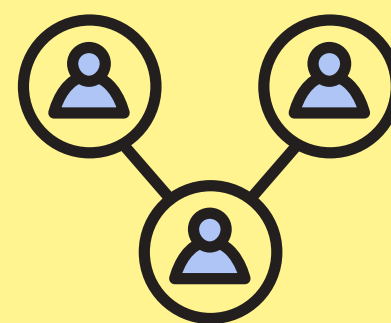
Wider distribution of content stream is enabled across a range of devices and platforms

KEY BENEFITS

Video on Demand



Deliver on – demand content to any device



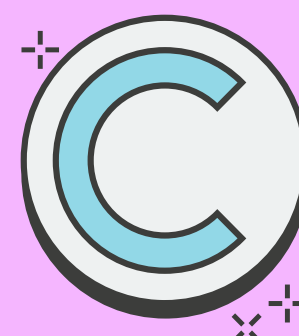
Get Advertisers connected through platform.

Video Content Monetization

All Device Player



Deliver adaptive bit rate fast playback



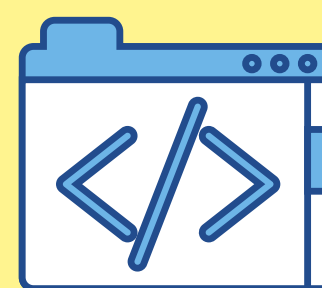
Protect the content by Digital rights management against infringement.

DRM

Live Streaming



Connect with global audience through live events.



Get the benefit of adaptive bit rate.

Encoding & Transcoding