



Go Digital, Get Superior with Agri Ecosystem

An Advance Digital Solution for Community Farming, FPOs and FPCs

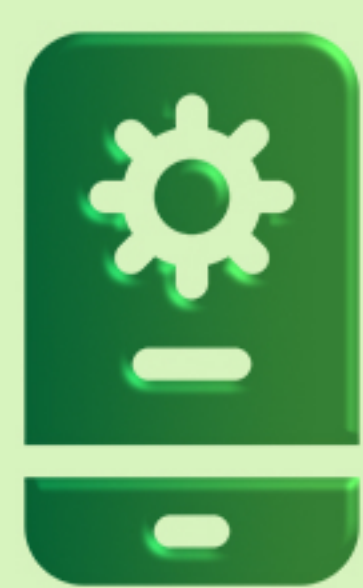


Agri Ecosystem is a digital, dynamic, customized solution developed for Web and Mobile applications for Farming Communities, FPOs and FPCs to digitize day-to-day operations. With Agri Ecosystem, the onboarding of Farmers, Vendors, marketing related activities can be automated, seamless communication amongst all the stakeholders can access relevant information, all the latest AI, ML, and IoT technologies can be easily integrated and massive amounts of data can be managed. Agri Ecosystem is part of the Famrut Group.

With Agri Ecosystem, You Get



Community Building
for the Farmers for
association



Web Application for
the FPO and Mobile
Application for the
organization and
their staff



Complete
Digitalization of
Products Purchases
from Farmers to FPO



Complete
Digitalization of
Product selling to
Institutional Buyers



Multiple Services and
Product Offerings to
Associated Farmers



Notice/Announcements
will be available as App
Notification in
Farmer/Consumer App



Ability to sell the
Product online in
eMarketplace



Payment Options
FPOs can manage,
i.e., Cash, Online or
Both



Farmer Application

Agri Ecosystem solution includes a mobile application for FARMERS. FARMERS will be able to connect with multiple agriculture ecosystem players like – Agronomist, Advisory, Banks, Logistic Partners and many. FARMERS can purchase the agriculture products and will be able to sell their produce to FPO.



Agri Ecosystem Web And Mobile Application

Agri Ecosystem solution includes a role-based web application for communities. Along with the web, there will be a separate mobile application for the field officers who visit the FARMER location to purchase the product. The system for communities includes the entire journey of purchase of products from FARMERS and sell of produce to their buyers.



Online Retail Market

Agri Ecosystem solution includes a mobile application for the retailer/end users to make the retail sell of the produce the communities have. Through this application, the FPO community can sell the products of their associated FARMERS as additional services to their related FARMERS.

Benefits to FPO/Communities:

1. Digital Operations Management and Governance leading to revenue growth.
2. Increase the reach of business, promotion, and branding through digitalization.
3. Online trading of produce from sellers and buyers.
4. Peer-to-peer marketing as multiple services are offered to associated farmers.
5. More farmers' engagement due to online hassle-free purchasing through Agri Ecosystem.



6. Knowledge enhancement on multiple government schemes.
7. Keeps accurate records of inward and outward stock through inventory and warehouse management
8. Customized reports for operational activities.
9. Role-based access to employees helps proper allocation of work assigned.
10. Online tracking of all the payment activities of the organization's trading.
11. Online selling leads to improved income, reduced wastage, and fresh produce for customers.
12. Digitized auction process of Agri commodities.
13. Real-time data entries of operational processes like handling, weighing, pricing, digital receipt print, etc.
14. Real-time SMS alerts to each farmer participating in the auction.

Benefits to Farmers

1. Easy, hassle-free, online trading of the farmers' produce.
2. Knowledge enhancement through blogs, media, and tips.
3. Advisory for production planning and crop calendar to improve crop productivity.
4. Access to multiple services like- loans, insurance, crop advisory, Agri centers, KVK, transportation, university & more under one roof.
5. Improved decision-making for the crop through a decision support system, weather forecast, commodity rates, and crop calendars.
6. Saves farmers' time and cost by choosing multiple categories and products.
7. Adequate product information and verified review for purchase decision-making.
8. Farmers can place order any time due to 24x7 availability of the products.



9. Helps improve the farmers' income by listing and selling products on e-Marketplace.
10. Eliminates intermediaries will helping farmers get satisfactory rates for their produce.



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